

## **SoftArc automates SuperSport's Pro-Bel Router**

Advance scheduling extended to include Pro-Bel Router on SuperSport Zone

**Johannesburg, December 2005** – Video switching on SuperSport Zone's mosaic of channels has been automated by SoftArc Technologies. This new software interfaces with AutoScribe, extending the advance scheduling capabilities of the video graphic software to display the channel logos simultaneously with the switching of video feeds from different sources. At the scheduled time, channel logos are automatically displayed and the video feed automatically switched.

"We needed to automate what was previously a manual process. SoftArc are specialised developers in broadcast and understand our needs," says Ian Peacock, Systems Integration Manager, M-Net BCS.

"AutoScribe already provided some of our scheduling requirements – it made sense to extend this to video. SoftArc's software has a very high rate of reliability – AutoScribe has been running for over 365 days at SuperSport without ever needing to restart – 100% uptime is remarkable and important to us," says Johan Huyser, Technical Manager at SuperSport.

"Our ProBel Controller software is designed to control a ProBel Axis 16x16 AV router. It has been designed to run in conjunction with AutoScribe scheduler for complete automation," says Sonja Breet, SoftArc Technologies Director.

### **About SuperSport**

Along with MultiChoice Africa and M-Net, SuperSport is a wholly owned subsidiary of the MIH Group, which is listed on the Johannesburg Stock Exchange, NASDAQ and the Amsterdam Stock Exchange. On a smaller scale, SuperSport International Holdings Ltd is made up of a number of sports teams and organisations. SuperSport's mission statement is to be the best and most successful provider of premium pay-television sports coverage across the continent of Africa.

### **About SoftArc Technologies**

SoftArc Technologies is an independent software vendor and solution provider to the broadcasting and media industries creating solutions for • TV • mobile • internet • radio • digital signage. SoftArc develops automated and cross-media solutions that enable broadcasters to deliver compelling content to their audience. Products include video graphics software, display and presentation software and streaming solutions.

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