

Broadcast Solutions for Egypt

questek recently completed an installation for longstanding client, SoftArc Technologies, which required the provision of two interactive channels for a Kuwaiti client. The channels are broadcast from Nilesat in Cairo, Egypt, with a footprint reaching the Gulf, North Africa and Southern Europe - the primary audience being the Gulf countries of Saudia Arabia, Kuwait, Bahrain and Yemen. SoftArc has once again selected **questek's** Insciber Inca RTX solution as the base for their interactive platform.

Sonja Breet, MD of SoftArc says, 'the Insciber range has been a very effective foundation for us to develop a number of automated and cross-media solutions that enables broadcasters to deliver compelling content to their audience.' The automation and interactivity seen on M-Net's Big Brother, Fame Academy and B on M-Net series, the dedicated horseracing channel TellyTrack and associated international channel Racing International, as well as SuperSport all use SoftArc's AutoScribe that is based on Insciber RTX, the newer version being based on Inca RTX.

questek engineer, Adriaan de Jager, assisted with the design, commissioning and installation of the Middle East solution. A week was spent onsite at Nilesat with the local broadcast team and included training. The overall solution supplied by **questek** includes three Inca RTX playback systems, a Disc Array for storage of video clips, a Quartz router and monitoring equipment. ■

