

Gilly TV - The Gillman Show transitions from radio to TV

Fans gather to chat and see popular 5FM DJ Mark Gillman on TV

Johannesburg, May 2006 – M-Net have once again extended their use of AutoScribe's iActive™ system with the launch of GillyTV on the GO channel.

“Mark Gillman has a huge following of fans nationwide with his unique brand of showmanship. Coming to a TV near you, see Mark Gillman the VJ (Video Jockey), live on Gilly TV,” enthuses Glenn van Loggerenberg, Executive Producer at M-Net.

“It is important to our customers that our software responds in real-time. An SMS is received and aired on TV within seconds. During a one hour show several in-depth conversations between multiple viewers and the TJ (Text Jockey) is possible,” says Sonja Breet, SoftArc Technologies Director.

About M-Net (The Electronic Media Network)

The Electronic Media Network Limited was founded in 1985 as South Africa's first private subscription television service. The network has pioneered several firsts in the TV business in South Africa including dedicated movie and sports channels.

Today, M-Net boasts an array of general entertainment and niche channels and broadcasts to over 1.3 million subscribers in 50 countries across Africa.

About SoftArc Technologies

SoftArc Technologies is an independent software vendor and solution provider to the broadcasting and media industries creating solutions for • TV • mobile • internet • radio • digital signage. SoftArc develops automated and cross-media solutions that enable broadcasters to deliver compelling content to their audience. Products include video graphics software, display and presentation software and streaming solutions.

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