

Danmarks Radio migrate archive using SoftArc's software

Dalet Digital Media Systems request SoftArc's involvement on project

Paris, July 2005 – Danmarks Radio have replaced their iNews system with Dalet News Suite. Part of this project included the migration of the public broadcaster's text archives from an iNews proprietary format to an open format used by Dalet.

"SoftArc successfully migrated 20 years of text archives on a Dalet project at SABC. We again requested their involvement on a similar project at Danmarks Radio," says Julien Decaix, Project Manager at Dalet.

"The Danmarks project was similar to the SABC project, requiring some modifications to the software in order to handle Danish characters. We have good experience in dealing with character sets and unicode from our graphics software. This knowledge was successfully applied to the Dalet project," says Sonja Breet, SoftArc Technologies Director.

About Dalet

Founded in 1990, Dalet Digital Media Systems is a leading developer of software solutions that facilitate the management of audio and video assets for broadcast, entertainment, government, education, corporations and non-profit organizations. Developed for standard IT hardware, Dalet software solutions enable organizations to capture, manage and store digital media. The all-digital solutions greatly enhance productivity through immediate access to and management of valuable media assets.

Traded on the Eurolist C compartment, Euronext Paris Stock Market (ISIN FR0000076176, Reuters DALE.PA), Dalet has offices throughout Europe, the United States and Asia Pacific. Operating worldwide, Dalet solutions are used in 50 countries by over 1 700 customers including BBC, SKY Television, SABC, Voice of America, The Weather Channel, and XM Satellite Radio.

About Danmarks Radio

Danmarks Radio is Denmark's national broadcasting corporation. Founded as a public service organization in 1925, DR is Denmark's oldest and largest electronic media enterprise.

DR runs four nationwide FM radio stations, thirteen Digital Audio Broadcast (DAB) stations and eleven additional web radio stations, two television channels and an extensive website, a version of which is accessible via mobile phone.

About SoftArc Technologies

SoftArc Technologies is an independent software vendor and solution provider to the broadcasting and media industries creating solutions for • TV • mobile • internet • radio • digital signage. SoftArc develops automated and cross-media solutions that enable broadcasters to deliver compelling content to their audience. Products include video graphics software, display and presentation software and streaming solutions.

Contact Information:

SoftArc Technologies

+27 (0)11 442-1950

info@softarc.tv

www.softarc.tv